SOUTH BAY WORKFORCE INVESTMENT BOARD 1983-2014

ANNUAL REPORT 2013 - 2014

SBWIB

SOUTH BAY WORKFORCE INVESTMENT BOARD

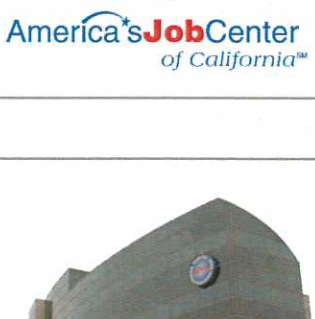
SERVING NINE CITIES IN THE SOUTH BAY.

Investing In Our Community. Investing In Our Community. Investing In Our Community. Investing In Our Community.
Investing In Our Community. Investing In Our Community. Investing In Our Community. Investing In Our Community.

TABLE of Contents

Table of Contents

Message from the Mayor	2
Message from the Chairman of the Board	3
Message from the Executive Director	4
Year in Review	5
The Year in Brief, 2013-2014	6
Elected Officials - South Bay Workforce Investment Area	7
Return on Investment	8
Workforce Investment Act Performance Outcomes	9
Success Stories	10
Local Five -Year Plan Update	11
Youth Development Council	12
19th Annual Alumni & Awards Breakfast	13
SBWIB Board of Directors	14-15
South Bay One-Stop Business & Career Centers	16



South Bay Workforce Investment Board
11539 Hawthorne Blvd., Suite 500
Hawthorne, CA 90250
310/970-7700
www.sbwib.org

MESSAGE from the Mayor

MAYOR

James Butts
City of Inglewood

As the Chief Local Elected Official of the South Bay Workforce Area, I want to thank our many business and community partners and our dedicated staff for another tremendous year. In spite of a challenging economic climate and high unemployment rates across the County, we have been successful in serving hundreds of businesses and thousands of job seekers throughout the South Bay region.

I know that each of our nine participating cities have felt the positive impact of our South Bay One-Stop Business & Career Centers, which continually meet and exceed performance standards for employment placement, retention and earnings.

Innovative new strategies this year have strengthened coordination between economic and workforce development efforts in order to meet the changing workforce needs of industries throughout the region. From advanced manufacturing to healthcare and construction, these strategies have expanded collaboration between our education, labor and business partners to ensure that our training programs and employment services bridge the gap between skills currently available in the workforce and the needs of growing and emerging industry sectors in the future.

As the economy slowly strengthens and we begin to see a reduction in unemployment rates across the South Bay region, the SBWIB will continue to work collaboratively among a wide range of stakeholders including business, labor, education, social services, and community-based agencies to yield the highest possible return on investment for our business and job-seeker customers.

MESSAGE from The Chairman of the Board

CHAIRMAN

Wayne Spencer
South Bay Workforce Investment Board

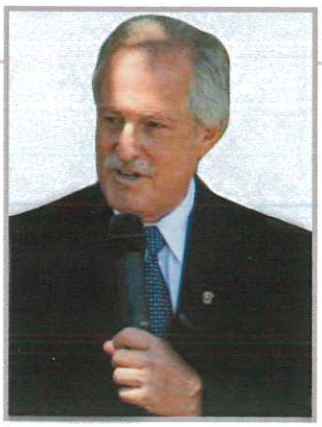
On behalf of the Board of Directors of the South Bay Workforce Investment Board (SBWIB) I want to commend our dedicated staff and partners for another stellar year in providing excellent job training, recruitment, and placement services to well over 120,000 adults, youth and dislocated workers throughout our nine-city South Bay region.

I am particularly pleased that we have continued successfully as the only workforce investment board in the State that maintains over 400 public and private training providers through our Intrastate Training and Resource Information Network (I-TRAIN) system. For more than a decade, I-TRAIN has served as a reliable training resource not only for our SBWIB customers, but also for thousands of customers served by other workforce investment boards throughout the State.

Equally impressive are the self-help and staff-assisted services of our four One-Stop Centers, which have exceeded federal Workforce Investment Act (WIA) performance standards. The expanded focus on career pathways in both our youth and adult programs has begun to net big results in helping entry-level job seekers to prepare for and enter into well-paid careers.

The successes of this past year have been guided, in large part, by the vision of the SBWIB's Strategic Local Area Five-Year Plan. This Plan will continue to serve as a roadmap for designing and implementing workforce development programs to meet the needs of job seekers and businesses for the diverse South Bay region.

MESSAGE from The Executive Director



EXECUTIVE DIRECTOR

Jan Vogel
South Bay Workforce Investment Board

As I look back on our 31st year of serving the South Bay, it has been a landmark year of accomplishment and regional leadership. Foremost among all that we achieved in 2014 are the employment and training services provided by our One-Stop Centers, which have assisted thousands of job seekers to enter and sustain employment in good paying jobs. Also, critically important are the strategic alliances that have been advanced with our business and labor partners enabling us to assist hundreds of local businesses with hiring new employees, averting layoffs and assisting dislocated workers.

We were honored this year to be one of only a few Boards in California to achieve "High Performing Workforce Investment Board" designation from the State Board. We have also provided regional leadership in administering millions of dollars in special grant-funded programs in coordination with County agencies and workforce investment boards across the County and the State. The Transitional Subsidized Employment Program is one of our most successful grant-funded programs, which in 2014, assisted more than 2,400 individuals to gain valuable work experience through subsidized employment. The success of this program has led to an expansion to serve County General Relief individuals and youth in the County Foster Care system. The National Energy Grant, one of the largest grants of its kind from the U.S. Dept. of Labor, continues to assist thousands of laid-off workers locally, as well as in the County and State, to complete skill-upgrade training in order to transition to new career pathway jobs in emerging industries.

Exciting new initiatives were started this year, like the South Bay Promise and the Advanced Manufacturing & Engineering Consortium. These initiatives are operated in partnership with K-12 and post-secondary schools, in order to significantly increase the pipeline of students, especially disconnected students with barriers, preparing to enter and succeed in college.

As we look forward to even greater successes in the coming year, we will place increased emphasis on coordination with our South Bay city governments, businesses and labor organizations in order to support regional strategies to attract and retain business in the South Bay. This coordination will not only enhance economic development, but will also help to improve workforce readiness across the region.

YEAR IN REVIEW

South Bay One Stop Job Fairs
Inglewood & Hawthorne Teen Centers
Community Coalitions

THE YEAR IN BRIEF 2013 - 2014

July 2013

- SBWIB in partnership with El Camino College Career Advancement Academy launches Bridge to Manufacturing Careers Program.

September 2013

- The State of California awarded the South Bay Workforce Investment Board $19 Million in Dislocated Worker Additional Assistance Project funds for the Multi-Sector Workforce Partnership Project.

October 2013

- SBWIB presents 18th Annual Alumni & Awards Breakfast.

December 2013

- SBWIB and City of Hawthorne celebrate the 5th Anniversary of the Hawthone Teen Center.

February 2014

- SBWIB awarded certification as "High Performing Workforce investment Board" by California Workforce Investment Board.

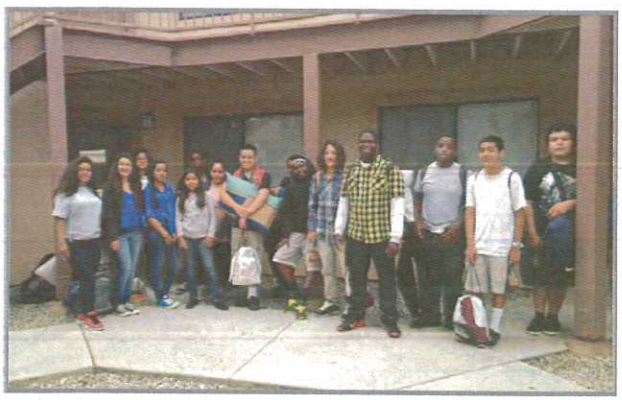
April 2014

- Chevron awards SBWIB $50,000 for Bridge to STEM Manufacturing Careers Program.
- SBWIB presents 14th Annual Youth Job Fair for local high school seniors.

June 2014

- SBWIB partners with local community college districts to secure $4 million in state grants for Career Pathway Training benefiting schools in Inglewood, Hawthorne, Lawndale, Lennox, El Segundo, Carson, Torrance and Lomita.
- SBWIB presents Fit-For-Gold Award Ceremony.

- Inglewood Rotary Club awards SBWIB $1,000 to the Inglewood Teen Center.
- CSUDH partners with SBWIB in hosting two-day College Tour & Workshop for local area high school students.



ELECTED OFFICIALS of The South Bay Workforce Investment Board

Carson Mayor
Jim Dear

Mayor Pro Tem
Elito M. Santarina

Council Members
Lula Davis-Holmes
Albert Robles

Gardena Mayor
Paul K. Tanaka

Mayor Pro Tem
Tasha Cerda

Council Members
Dan Medina
Rachel C. Johnson
Terrence Terauchi

Hermosa Beach Mayor
Peter Tucker

Mayor Pro Tem
Nanette Barragan

Council Members
Michael Di Virgilio
Carolyn Petty
Hany Fangary

Lawndale Mayor
Robert Pullen-Miles

Mayor Pro Tem
James H. Osborne

Council Members
Larry Rudolph
Pat Kearney
Dan Reid

Redondo Beach Mayor
Steve Aspel

Mayor Pro Tem
Bill Brand

Council Members
Jeff Ginsburg
Stephen Sammarco
Pat Aust
Matthew Kilroy

El Segundo Mayor
Suzanne Fuentes

Mayor Pro Tem
Carl Jacobson

Council Members
Michael Dugan
Dave Atkinson
Marie Fellhauer

Hawthorne Mayor
Chris Brown

Mayor Pro Tem
Olivia Valentine

Council Members
Nilo Michelin
Alex Vargas
Angie Reyes English

Manhattan Beach Mayor
Wayne Powell

Mayor Pro Tem
Mark Burton

Council Members
Amy Thomas Howorth
David J. Lesser
Tony D'Errico

Inglewood Mayor
James T. Butts

Council Members
Alex Padilla
Ralph L. Franklin
Eloy Morales, Jr.
George Dotson

RETURN On Investment 2013 - 2014

South Bay 1STOP Business & Career Centers
America's JobCenter of California™

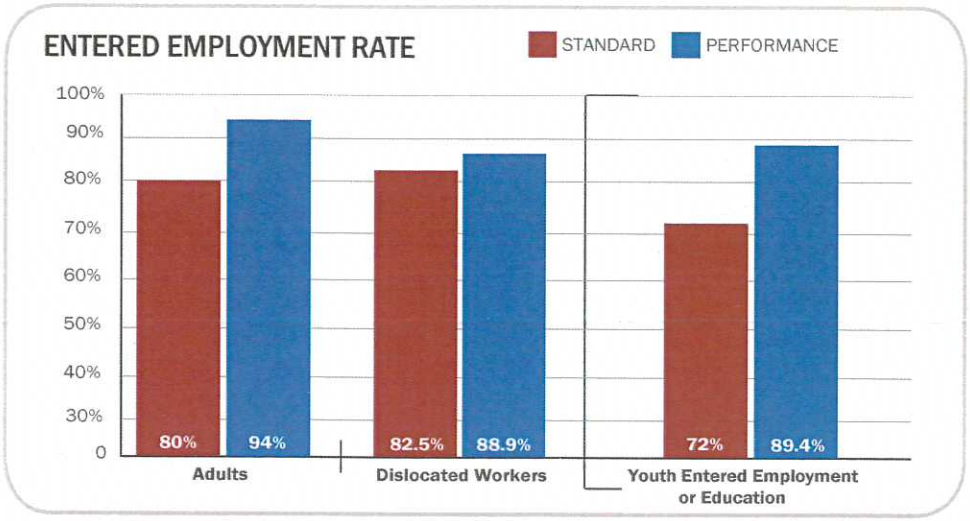
TOTAL ECONOMIC RETURN FROM ONE-STOP CENTERS, DISLOCATED WORKER AND ADULT PROGRAMS

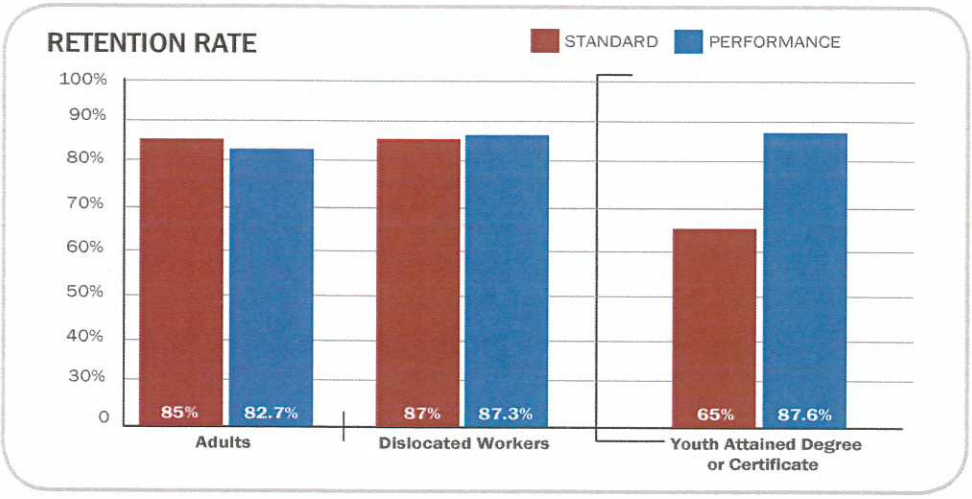
Program	Economic Return	Investment	Return on Investment	Payback Period
Dislocated Worker	$2,616,640	$1,562,275	167%	155 days
Adult	$2,515,053	$1,632,135	154%	168 days
Total	$5,131,693	$3,194,410	161%	162 days

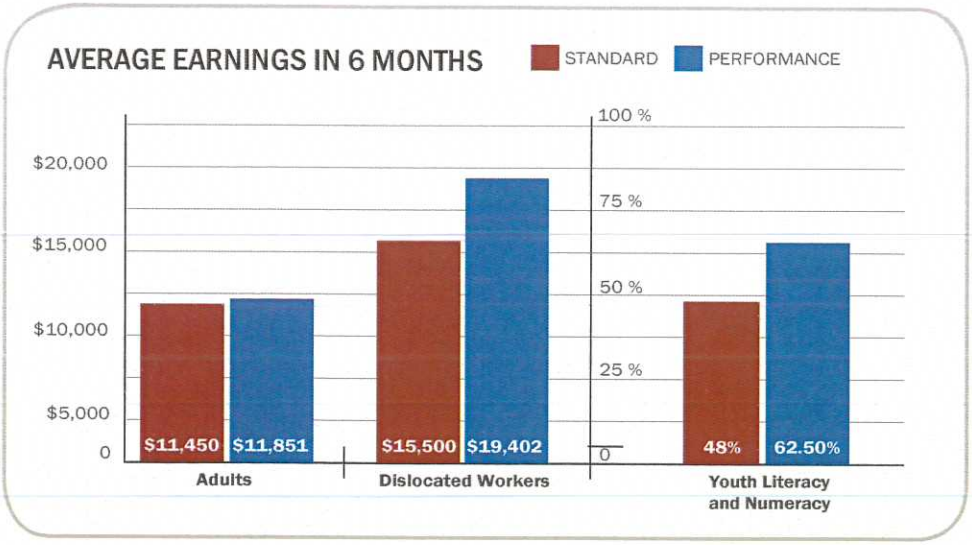
WIB funded programs provided a return on the Dislocated Workers Program of $1,054,365.
This equates to a return on investment of $1.67 for every dollar spent.
WIB funded programs provided a return on the Adult Program of $882,918.
This equates to a return on investment of $1.54 for every dollar spent.

Return on investment is determined by the successful training and job placement of unemployed individuals. The taxpaying public receives long-term benefits as confirmed by comparing the cost of training to the amount of money returned to the local economy.

Return on Investment is calculated by using the entered employment rate and taxes paid by job training participants to establish the gross economic gain to the community.







WORKFORCE Investment Act Performance Outcomes

2013 - 2014

In the 2013 - 2014 Program Year 120,290 customers visited the South Bay One-Stop Business & Career Centers in Inglewood, Redondo Beach, Carson and Gardena. They received a wide range of self-help and staff-assisted services, including labor market information, on-line career profiles, career interest inventories, supportive service referrals, vocational counseling, technical training, and job placement assistance.

SUCCESS Stories

South Bay 1 STOP Business & Career Centers

America's JobCenter of California™

Resident
Business
Training Providers

Freddie Jackson of Hawthorne was honorably discharged from the US Marine Corps in 2011 after serving as an infantry unit leader. He was unable to get work in his field of expertise for over a year. He learned about the Inglewood One Stop Center, where the staff determined that he was eligible to receive funding for WIA Adult training.

Freddie had an interest in starting a career in the oil refinery industry and enrolled in the Premier Safety Attendant Program offered by Chabot Las Positas Community College. After completing the program he became a Certified Safety Attendant and worked at several refineries in California including Valero, Exxon and Phillips 66. Freddie continued to take OSHA courses resulting in a promotion to a Red Hat position with an annual salary of $45,000.

ImageFIRST is located in Carson and is the largest provider of healthcare laundry services to medical practices in the United States and Puerto Rico. ImageFIRST maintains a 95% customer retention rate, which is the highest in the industry.

When introduced to the Transitional Subsidized Employment (TSE) program in June 2013, ImageFIRST felt the program provided a wonderful opportunity to positively impact the lives of its associates, customers and the community.

ImageFIRST has worked in collaboration with the Carson Career Center to coach and transition a number of TSE and other participants into employment positions within the company. Those who participated in the hiring process were dressed for success, had well-prepared resumes and interviewed effectively. The relationship with the Carson Center has been a win-win for the company and continues to make a positive impact on the lives of the participants and the community.

ImageFIRST™
HEALTHCARE LAUNDRY SPECIALISTS

In 2013 the South Bay Workforce Investment Board's (SBWIB) Local Five-Year Strategic Plan was approved by the California Workforce Investment Board. Along with other factors such as performance, the strength of the workforce system and effectiveness in meeting the needs of employers and job seekers, the Plan earned the SBWIB prestigious designation as a High Performing Workforce Investment Board. Only 16 out of 49 Boards in the State achieved this designation.

The Five-Year Plan was developed with significant input from our business, labor, education and community partners and describes the Board's commitment to building and maintaining a comprehensive workforce development system for the South Bay region. The system is sector-focused, business-responsive and fosters the development and delivery of training and services along career pathways that bridge the gap between skills currently available in the workforce and the needs of growing and emerging sectors of the local economy.

Below is a brief update on our progress toward achieving two key mid-range objectives of the Plan.

Objective:
Develop strong Industry Sector Partnerships including representatives from business, labor, education, workforce development and other interested stakeholders to carefully examine and assess what the most important workforce skills and training needs are in priority sectors. Use the Sector Partnerships as the vehicle for the identification of career pathways and the development, re-tooling and alignment of courses/curricula to meet business needs.

Update:
Industry Sector Partnerships were established in 2014 in Healthcare and Advanced Manufacturing.

The Healthcare Partnership identified a major need for increased case management skills in acute, clinical and long - term patient career settings in response to the Affordable Care Act. The Partnership is working in coordination with post-secondary schools to develop a supplementary case management training program for new and incumbent work - ers that will result in industry-recognized certification and the potential for increased earnings.

The Advanced Manufacturing Partnership has committed to work in collaboration with K-12 education partners to provide a variety of work-based learning opportunities (e.g. job shadows, company tours and internships) to middle and high school students. These opportunities will increase students' awareness of career pathway options in the industry and will assist them in building basic skills that are foundational to high-wage careers.

Objective:
Increase opportunities for high school students and disconnected youth to transition into post secondary education and careers.

Update:
The South Bay Promise program was launched in 2014 to prepare students, especially disconnected students with barriers, to enter and complete college. South Bay Promise is a unique partnership with El Camino College, California State University Dominguez Hills and local K-12 school districts that provides early outreach, intensive support, tuition and admission assistance. Additional avenues of assistance will be developed in 2015.

FIVE-YEAR PLAN UPDATE

YOUTH Development Council

Patricia Donaldson, Chairperson
Hawthorne Chamber of Commerce

Elyse Beardsley
Industrial Lock and Security, Inc.

Tom Beedon
Residence Inn by Marriott

Terri Boatman
Republic Services, Inc.

Dr. Don Brann
State Trustee, Inglewood Unified School District

Ken Bryant
Rise and Shine Youth Program

Ruthi Davis
Property Management

Andy Delgado
Century Center for Economic Opportunity, Inc.

Dr. Ellen Dougherty
Superintendent, Lawndale Elementary School District

Chief Mark Fronterotta
Inglewood Police Department

Dr. Thomas Fallo
President, El Camino College

Joe Faulkner
L.A. County Probation Department

Jesus Fernandez
Southern California Paint & Drywall Industries

Bernie Konig
Centinela Valley Union High School District

Dr. Lance Williams
L.A. County Community Action Board

Billy Campbell
Allstate Insurance Company

Javier Rivas
Student, Leuzinger High School

Dr. Willie Hagan
President, California State University Dominguez Hills

Mike Harriel
Southern California Gas Company

Jackie Honoré
L.A. Job Corps Center

Edward DeBrito
Southern California Cement Masons

Marty Jones
Triumph Aerostructures

Dr. Steven Keller
Superintendent, Redondo Beach Unified School District

Veldafern McElroy
Parent Representative

Dr. Melissa Moore
Superintendent, El Segundo Unified School District

Dr. Helen Morgan
Superintendent, Hawthorne School District

Shad Rezai
Water Works Consulting

Maria Pacheco
Inglewood Housing Authority

Dr. Kent Taylor
Superintendent, Lennox School District

Eric Davis
California Department of Rehabilitation

19th Annual Alumni Awards Breakfast

The 19th Annual Alumni Breakfast was presented by the South Bay Workforce Investment Board on October 23rd at the Ayres Hotel in Hawthorne. Honored at the Breakfast were recent alumni who completed technical training in a variety of fields as well as the schools and institutions that provided the training. Also honored were local South Bay businesses who hired participants through the One Stop Business & Career Centers.

SBWIB Executive Director, Jan Vogel, welcomed guests from all of the nine cities of the South Bay Workforce Investment Area. Among the elected officials in attendance were: Congresswoman Maxine Waters (43rd District); former Assemblymember Steven Bradford (62nd District); State Senator Isadore Hall III (35th District); and former Assemblymember Al Muratsuchi (66th District). Also attending were South Bay area elected officials: Inglewood Mayor James Butts and Inglewood City Council members Ralph Franklin and Alex Padilla; Hawthorne Mayor Chris Brown; Lawndale Mayor Robert Pullen Miles and Lawndale City Councilmember Pat Kearney; and Torrance Mayor Pat Furey and Torrance City Councilmember Heidi Ashcraft.

Keynote Speaker, Bob Lanter who is Executive Director of the California Workforce Association, highlighted the recently enacted federal Workforce Innovations Opportunities Act. The 2014 Esther Williams Award of Excellence was presented to Dr. Willie Hagan, President of California State University Dominguez Hills, by Inglewood Mayor James Butts.

Among the alumni who were recognized for completing technical training and successfully entering employment were Georgina Placido and Jose Vazques of Gardena; Andrea Williams of Redondo Beach; Rebecca Lerma of Lawndale; Roman Noriega-Radecki of Carson; Molly Mettler of El Segundo; Shane Warmington of Inglewood; Jeff Vaiola and Freddy Jackson of Hawthorne, and Stephanie Ramirez of Los Angeles.

SBWIB Board of Directors

Wayne Spencer, Board Chairperson
Executive Committee
Spencer 4 Hire Security

Joe Ahn
Business & Economic Development
Northrop Grumman Aerospace Systems

Carolyn Anderson
One Stop Policy
EDD/South Bay Job Service Office

Elyse Beardsley
Youth Development Council
Industrial Lock and Security, Inc.

Patricia Bennett
One Stop Policy; Executive Committee
P & J's Unique Bookkeeping & Tax Services

Brenda Garvin
One Stop Policy
Department of Rehabilitation

Linda Bradley, Board Vice Chairperson
Business & Economic Development
Executive Committee
Centinela Hospital Medical Center

Alan Caldwell
Business & Economic Development
Shell Pipeline Company LP

Billy C. Campbell
Youth Development Council
The Campbell Agency

Ray Cordova
One Stop Policy
South County Labor

Gary Cook
One Stop Policy
UA Plumbers Local Union 78

Ruthi Davis
Youth Development Council
Property Management

Edward De Brito
Youth Development Council
Southern California Cement Masons

Maria Angie Pacheco
Youth Development Council
Inglewood Housing Authority

Denise DiPasquale
Business & Economic Development
Independent Consultant

Dobard
Performance & Evaluation
Independent Consultant

Patricia Donaldson
Youth Development Council (Chair)
One Stop Policy; Executive Committee
Hawthorne Chamber of Commerce

Dr. Thomas Fallo
Youth Development Council
President, El Camino Community College

Jesus Fernandez
Youth Development Council
Southern California Paint and Drywall Industries

Bernie Konig
Youth Development Council
Centinela Valley Union High School District

Jay Fowler
Performance & Evaluation
Republic Services, Inc

David Fleck
Youth Development Council
Behavioral Health Services

Donovan Green
One Stop Policy
AT&T

Dr. Willie Hagan
Youth Development Council
President, California State University
Dominguez Hills

Lilian Haney
Business & Economic Development
SpaceX

Kourosh Hangafarin
One Stop Policy
Frontier Logic Innovations

Mike Harriel
Youth Development Council
Southern California Gas Company

Charles Harkey
One Stop Policy
Inglewood Tickets

Bob Helfant
Business & Economic Development (Chair)
Executive Committee
HCD, Incorporated

Doug Herbst
Performance & Evaluation
Heaven & Earth Productions

Jackie Honoré
Youth Development Council
L.A. Job Corps Center

Dr. Sandra G. Horwitz
Performance & Evaluation
Optometrist

Barbara Hubbard
One Stop Policy
One Stop Business & Career Center, Inglewood

Josh Lafarga
Performance & Evaluation
Laborer's International Union of North America

Michael Jackson
One Stop Policy
The Dardanelle Group

Jeffrey Jennison
Performance & Evaluation
Watson Land Company

Marty Jones
Youth Development Council
Triumph Aerostructures

Yvonne Mallory
Business & Economic Development
City of Gardena, Economic Development

Ivan Mason
Business & Economic Development
US Vets. Inc.

Esteban Gonzalez
Performance & Evaluation
SER Jobs for Progress, Inc.

Araceli Lonergan
Performance & Evaluation
Gardena Memorial Hospital

Joe Macia
Business & Economic Development
UA Local 250

Glenn Mitchell
Performance & Evaluation (Chair)
Executive Committee
Gardena General Insurance Agency

Mike Morales
Performance & Evaluation
Harmony Works

Van Nguyen
Performance & Evaluation
LA County DPSS-GAIN Region 1

Michelle Olson
One Stop Policy
New Age Electronics

SBWIB Board of Directors

Mitch Ponce
Performance & Evaluation
Ironworkers Local Union 433

Brian Raber
Performance & Evaluation
Independent Consultant

Shad Rezai
Youth Development Council
Water Works Consulting Services

Rusty Roten
One Stop Policy (Chair)
Executive Committee
IBEW Local Union 11

Natalie Ssensalo
One Stop Policy
Mattel

Nick Spampanato
Performance & Evaluation
MSG/The Forum

Tod Sword
Business & Economic Development
Southern California Edison

Roland Talton
Business & Economic Development
Star 1 Investigations

Jane Templin
Performance and Evaluation
IBEW Local Union 11

Wanza Tolliver
Business & Economic Development
State Farm Insurance

Janice Webb
Business & Economic Development
Citibank

Dr. Lance Williams
Youth Development Council
L.A. County Community Action Board

Susie Yellowhorse-Jensen
One Stop Policy
Southern California Indian Center, Inc.

ALTERNATES

Phyllis Carr
EDD/South Bay Job Service Office

Danielle Gruen
California Department of Rehabilitation

Dr. Jeanie Nishime
Dr. Francisco Arce
El Camino College

Victoria Frankin
L.A. Job Corps Center

Ron Bradfish
Triumph Aerostructures

Helene Campbell
The Campbell Agency

Monique Bryant
Rise and Shine Youth Program

Roberto Garcia-Benitez
L.A. County DPSS-GAIN Region 1

Bernie Konig
Centinela Valley Union High School District

Bridgette Leibelt
US Vets, Inc.

Kelly Magee
SpaceX

Carol Nishi
City of Gardena, Economic Development

Samuel Pena
Republic Services, Inc.

Teresa Sanford
City of Inglewood, Housing Authority

Charmaine Springfield
One Stop Business & Career Center, Inglewood

Paul Celuch
Gardena Memorial Hospital

John Kirby
Behavioral Health Services

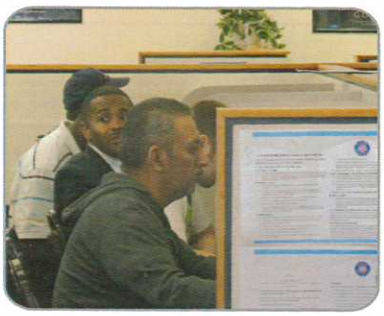
Trudy Hernandez
California State University Dominguez Hills

EX-OFFICIO MEMBERS

Maria Frias
One Stop Business & Career Center, Beach Cities

Barry Waite
One Stop Business & Career Center, Carson

Guadalupe Gasca
One Stop Business & Career Center, Gardena



South Bay One-Stop Business & Career Center Locations

www.southbay1stop.org

Inglewood Location
110 South La Brea
Inglewood, CA 90301
310/680-3700
(Serving El Segundo, Hawthorne, Inglewood, Lawndale)

Beach Cities Location
1611 S. Pacific Coast Hwy. Suite 104
Redondo Beach, CA 90277
310/792-1300
(Serving Redondo Beach, Manhattan Beach, Hermosa Beach)

Gardena Location
16801 South Western Avenue
Gardena, CA 90247
310/538-7070

Carson Location
801 E. Carson Street Suite 117
Carson, CA 90745
310/952-1762

America's JobCenter of California℠

Teen Center Locations

Hawthorne Teen Center
3901 El Segundo Blvd.
Hawthorne, CA 90250
310/970-7002

Inglewood Teen Center
101 W. Manchester Blvd.
Inglewood, CA 90301
424/227-6320

America's JobCenter of California℠
youth SERVICES

South Bay Workforce Investment Board
11539 Hawthorne Blvd., Suite 500
Hawthorne, CA 90250
310/970-7700
www.sbwib.org