# TABLE Of Contents

**Introduction**  
- Message from the Mayor of Hawthorne  
- Message from the Chairman of the Board  
- Message from the Executive Director  

**The Year in Brief, 2009-2010 Accomplishments**  
- Return on Investment  
- Workforce Investment Act Performance Outcomes  
- SBWIB and L.A. County 10K Jobs Program  
- SBWIB "Yes Youth Can II" Summer Jobs Program  
- Youth Development Council and Blueprint Youth Job Fair  
- Gateways to Green Building  
- 15th Annual Alumni & Awards Breakfast  
- Elected Officials of the South Bay Workforce Investment Consortium  
- Board of Directors  
- South Bay One-Stop Business & Career Center Locations
MESSAGE From The Mayor of Hawthorne

LARRY GUIDI

As Mayor of Hawthorne and representing the City Council as the Chief Local Elected Official for the South Bay Workforce Investment Area (SBWIA), and in an effort to continue addressing the needs of the community during this economic downturn, I remain firmly committed to the enrichment and vitality of the City of Hawthorne and the entire South Bay Area.

As of August 2010, California's seasonally adjusted unemployment rate of 12.4% remains higher than the national average of 9.6%. For the state, this means at least 2,261,500 Californians are still looking for work. The South Bay Workforce Investment Board has been diligent in assisting local areas in maintaining economic stability by preparing individuals for the job market, developing competitive skills for first-time workers, assisting the experienced worker with transition and advancement opportunities, and guiding displaced workers as they move to new career areas.

Dedicated to these principles, the South Bay Workforce Investment Board continues to use a variety of available resources to supply our local communities with innovative services designed to improve the quality of life for all of us.

The City of Hawthorne on behalf of the South Bay Workforce Investment Board (SBWIB), received an estimated $160 million in Temporary Assistance for Needy Families (TANF) Emergency Contingency Funds (ECF) to provide subsidized employment for Fiscal Year 2009-10. SBWIB successfully exceeded LA County’s goal of 10,000 placements throughout Los Angeles County.

This year the One Stop Business & Career Centers in Inglewood, Redondo Beach, Carson and Gardena provided a wide range of self-help and staff assisted career services to more than 90,000 individuals.

The Blueprint for Workplace Success program experienced record growth in 2010. The 10th Annual Blueprint for Workplace Success Youth Job Fair was once again a success attracting the largest audience in the history of the event. Approximately 1,400 high school students attended with many youth interviewing and receiving job offers following the Job Fair. More than 60 local businesses interviewed, accepted applications and offered full-time and part-time job opportunities to participating youth.

We are fortunate to have the South Bay Workforce Investment Board here to serve the cities in the South Bay Workforce Area. I applaud their innovation, tenacity and numerous accomplishments over the past year.

I wish the SBWIB continued success and good fortune as they strive to accomplish their future endeavours.
MESSAGE From The Chairman

WAYNE SPENCER

In my tenth year as Chairman I am proud of the many accomplishments of the SBWIB to improve the quality of life, help businesses grow and develop, and actively contribute to a more successful economy. Through strong partnerships with some of the major industries and businesses in the South Bay, we have been able to positively affect the economic climate of our service area.

We appreciate and give thanks to our corporate partners who, in cooperation with our One-Stop Business & Career Centers, provided opportunities for thousands of adults and youth to receive training and good paying jobs over the years. Our business partners are growing and are playing an important role in SBWIB’s success.

The directors who serve with me on the SBWIB Board are fully engaged in the growth of the organization and working individually and as a team to ensure that SBWIB’s programs are of premier quality. We meet regularly to ensure that SBWIB is meeting and exceeding the public demand for quality service.

I want to thank the members of our Board of Directors for their time and personal commitment to making our programs so successful. I also want to thank our partners for their assistance and support, which allows us to expand our services in our workforce investment area. Most of all, my hat is off to Jan and his team who work diligently to understand the importance of workforce development and its impact on those most in need. SBWIB is relevant, vital, and important to individuals and businesses especially in these tough economic times. I am honored to be SBWIB’s Chairman and look forward to continued success in the years to come.

Wayne Spencer, Chairman of the Board
MESSAGE From The Executive Director

JAN VOGEL

Twenty seven years and counting! On behalf of our dedicated South Bay Workforce Investment Board (SBWIB) team, I thank our One-Stop directors, managers and front-line staff; all SBWIB board members, and board partners for another exciting year.

During this tough economic downturn we have been continuously focused on enhancing our communication between SBWIB One-Stop Business & Career Centers and local businesses. One of our goals has been to help businesses improve their bottom line by reducing recruitment and training expenses, while increasing employee retention and productivity and turning existing employees into better-trained, more highly-skilled assets. We know that the road to a high-quality workforce can be long, and we can shorten it. SBWIB is a great local resource for finding local employees.

We accomplish our goals through a collaboration of resources among workforce development service providers that include education and training communities, state and local government agencies, private businesses and community-based organizations. This culmination of resources has led to an incredible line-up of innovative programs designed to go beyond the tradition of helping those most in need. Programs such as the Subsidized Transitional Employment Program (STEP), the Bridge-to-Work Program, and the Gateways to Green Building Pre-Apprenticeship Program are all collaborative projects that are models of social and economic strength in our communities.

There is a great deal of energy within the organization as we implement new programs, expand existing ones, and plan for new improvements to SBWIB’s websites that launch this spring with improved usability, better organization, and better access to workforce development.

Our partners continue to provide strong support for our programming in spite of the global economic downturn. SBWIB continues to do more with less; to find ways to improve our efficiency; and to leverage financial, human, and program resources as strongly as possible. The SBWIB Board of Directors provides the governance necessary for the organization and works to bring new partners and sponsors to our efforts.

I am honored to work with such extraordinary people and SBWIB is strong because of the team of staff, board members, and partners we serve. As we tackle the challenges and seek opportunities in the coming years, may we continue to work together to improve workforce development in our region.

With gratitude and hope for years to come.

Jan Vogel, Executive Director
July 2009
- THE CITY OF HAWTHORNE/SBWIB RECEIVES $160 MILLION TO PLACE 10,000 INDIVIDUALS INTO SUBSIDIZED EMPLOYMENT

December 2009
- HAWTHORNE TEEN CENTER YOUTH ATTEND TIGER WOODS PGA CHEVRON WORLD CHALLENGE

January 2010
- LA COUNTY BOARD OF SUPERVISORS JOINED LOS ANGELES COUNTY DPSS AND SBWIB TO LAUNCH RECOVERY AND REINVESTMENT (R2) SEMINARS TO ENCOURAGE LOS ANGELES COUNTY BUSINESSES TO JOIN IN STIMULATING THE LOCAL ECONOMY

February 22, 2010
- SOUTH BAY WORKFORCE INVESTMENT BOARD RECEIVES $600,000 INCREASE FOR $5.9 MILLION DOLLAR ENGINEERING APPRENTICESHIP PROGRAM FOR VETERANS

March 2010
- HAWTHORNE TEEN CENTER HOSTS POLICE DIALOGUES

April 2010
- SOUTH BAY WORKFORCE INVESTMENT BOARD AND PARTNERS LAUNCH WILDLAND FIRE TECHNOLOGY PROGRAM WITH US FOREST SERVICE FOR YOUNG ADULTS 18-24
- THE 10th ANNUAL BLUEPRINT FOR WORKPLACE SUCCESS YOUTH JOB FAIR SURPASSES PREVIOUS ATTENDANCE, ATTRACTING APPROXIMATELY 1,400 YOUNG ADULTS, AGES 16-24

May 2010
- SOUTH BAY WORKFORCE INVESTMENT BOARD AND PARTNERS CELEBRATE WILDLAND FIREFIGHTER ACADEMY GRADUATION

June 2010
- SBWIB IS AWARDED NEARLY $600,000 IN FUNDS TO FUND SBWIB'S SCIENCE, TECHNOLOGY, ENGINEERING & MATH (STEM) BRIDGES TO SUCCESS PROJECT
- THE SOUTH BAY WORKFORCE INVESTMENT BOARD HONORS 33 FIT FOR GOLD CADET GRADUATES
## Total Economic Return from One-Stop Center, Dislocated Worker and Adult Programs 2009-2010

<table>
<thead>
<tr>
<th>Program</th>
<th>Economic Return</th>
<th>Investment</th>
<th>Return on Investment</th>
<th>Payback Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dislocated Worker</td>
<td>$2,430,480</td>
<td>$978,141</td>
<td>248%</td>
<td>105 days</td>
</tr>
<tr>
<td>Adult</td>
<td>$4,227,226</td>
<td>$1,032,018</td>
<td>410%</td>
<td>64 days</td>
</tr>
<tr>
<td>Total</td>
<td>$6,657,706</td>
<td>$2,010,159</td>
<td>331%</td>
<td>97 days</td>
</tr>
</tbody>
</table>

WIB funded programs provided a return on the Dislocated Workers Program of $1,452,339. This equates to a return on investment of $2.48 for every dollar spent. WIB funded programs provided a return on the Adult Program of $3,195,208. This equates to a return on investment of $4.10 for every dollar spent.

Return on investment is determined by the successful training and job placement of unemployed individuals. The taxing public receives long-term benefits as confirmed by comparing the cost of training to the amount of money returned to the local economy.

Return on Investment is calculated by using the entered employment rate and taxes paid by job training participants to establish the gross economic gain to the community.
In 2009-2010 Program Year 91,671 customers visited the South Bay One-Stop Business and Career Centers in Inglewood, Redondo Beach, Carson and Gardena and received a wide range of self-help and staff-assisted Career services, including labor market information, on-line career profiles, career interest inventories, supportive service referrals, vocational counseling, technical training, and job placement assistance.
In March 2009, confronting unemployment at a record high of 12.4%, the County's Department of Public Social Services partnered with the South Bay Workforce Investment Board (SBWIB) and its network of 40 WorkSource Career Centers. Dubbed the 10,000 Jobs Program, this partnership utilized an existing infrastructure to quickly and efficiently ramp-up an unprecedented 18-month Subsidized Job Program. SBWIB coordinated a county-wide effort to recruit employer worksites from all industry sectors. This campaign included radio ads, bus placards, large-scale signature events, and direct outreach to chambers of commerce and trade associations. In the midst of the most challenging economic climate since the Great Depression, this program was an unqualified success. Through a strong public-private partnership, the 10,000 Jobs program exceeded expectations, ultimately placing 11,680 participants at 2,180 worksites.
SUMMER YOUTH Employment Program

The subsidized jobs program was so successful that LA County was able to use the same ECF funds to create a Summer Youth Employment Program (SYEP). This program was targeted to assist eligible youth in overcoming barriers to employment and in gaining valuable hands-on work experience during the summer. LA County’s SYEP placed 18,131 youth workers into summer jobs. Combined with the adult program, ECF subsidized employment put a total of 29,811 LA County residents to work.

The summer youth program could not have come at a better time. As a result of the recession, many of the temporary jobs that have traditionally been available to youth workers have been filled by recently laid-off adults. Youths who don’t work during the summer miss out on an experience that can impact the rest of their lives. According to Jeylan Mortimer, professor of sociology at University of Minnesota, students who work a summer job build more confidence and responsibility than those that don’t. A summer job also gives applicants a big leg up when they apply to college. In addition to helping meet employers’ summer staffing needs, the SYEP ensured that thousands of LA County’s most vulnerable young people didn’t miss out on this vital experience.
YOUTH Development Council

Yvette Johnson, Chairperson
Behavioral Health Services C/O Pacifica House

Elyse Beardsley
Industrial Lock and Security, Inc.

Tom Beedon
The Belamar Hotel

Billy C. Campbell
The Campbell Agency,
Allstate Insurance Company

Hamid Pournamdari
City of Hawthorne, Housing

Shad Rezai
Golden State Water Company

Tracie Weathers
Los Angeles County Community
Action Board

Lloyd Wilkey
The Alternatives to Violence Project

Mr. Kim Craft
Int'l Brotherhood of Electrical Workers Local 11

Ruthi Davis
Estate of Doris Ballinger Residential
Property Mgt.

Mr. Dana Dickson
Vought Aircraft Industries

Lauren Dorsey
Target

Dr. Thomas Fallo
El Camino College

Jose Fernandez
Centinela Valley Union High School District

Jackie Honoré
L.A. Job Corps Center

2010 YOUTH JOB FAIR

2010 BLUEPRINT: FOR WORKPLACE SUCCESS:

★ 60 Hiring Companies and Resource Agencies Attended
★ More Than 1,400 South Bay Youth Attended
★ 140 Youth Hired or Scheduled for a 2nd Interview
★ 72 Community Volunteers Participated
Gateways to Green Building (Gateways) offers South Bay residents exciting skills training for green job opportunities. California's economy is "greening," and work on energy efficiency and renewable energy projects in residential construction will be a large part of the expansion.

Gateways is designed to prepare trainees for work on residential green building projects focused on home energy performance analysis and retrofitting, and the installation of domestic renewable energy systems. In addition to skill development for job opportunities in green building, trainees will learn how to make a successful application for apprenticeship to the IBEW/NECA Joint Apprenticeship Training Committee-Electrical Training Institute in the City of Commerce, California.

During this 3-month program, participants develop environmental literacy in the context of green building and learn the fundamentals of energy, energy efficiency, and sustainable development. Part of their training will include a community service assignment working with a local nonprofit or governmental organization to weatherize or make other types of retrofits for energy efficiency on qualifying South Bay homes. They will also renew and improve their basic workplace competencies and develop workforce entry skills. Graduates will receive job search assistance.

Gateways is a part of the California Clean Energy Workforce Training Program and is funded by the California Energy Commission, the California Workforce Investment Board, and the California Employment Development Department under the American Recovery and Reinvestment Act (ARRA) of 2009.

The program is managed by the South Bay Workforce Investment Board in cooperation with the Century Center for Economic Opportunity. Graduates will receive strong consideration for employment by participating home energy performance contractors in need of skilled personnel.
More than 300 civic leaders, employers, training and workforce professionals, as well as program graduates attended the 15th Annual South Bay Workforce Investment Board (SBWIB) Awards Breakfast held at the Ayres Hotel in Hawthorne. The annual celebration honors outstanding accomplishments of the workforce investment community. In attendance were Congress members Maxine Waters and Jane Harman, Senator Rod Wright, Assembly member Steve Bradford, City of Hawthorne Mayor Larry Guidi, City of Lawndale Mayor Harold Hofmann, City of Redondo Beach Mayor Michael Gin, City of Carson Mayor Jim Dear and a host of other civic leaders and elected officials.

Wayne Spencer, Chairman of the SBWIB Board of Directors, served as master of ceremonies. Under the theme “Moving Mountains”, Mr. Spencer touted the SBWIB for successfully operating one of the nations’ largest American Recovery and Reinvestment Act (ARRA) funded programs in the country that was spearheaded by Supervisor Knabe and served over 10,000 individuals as well as an additional 16,000 youth who were enrolled in the summer youth employment program. He further stated that the SBWIB has provided more than 90,000 youth and adults with a wide range of career preparation services this past year.

Albert Hanois, a ten year alumnus of the SBWIB One-Stop system and current General Counsel for Bridgelux Inc., delivered the keynote address. Mr. Hanois spoke about the technical support and constant encouragement he received from the One-Stop which helped him remain diligent in his job search until he was gainfully employed. He also emphasized that helping one another succeed is essential in bringing out our full potential regardless of our personal circumstances.

The event closed with Mr. Jan Vogel citing Don Knabe’s tireless dedication to the Transitional Subsidized Employment program. Following the speech, youth from the ARRA funded Summer Youth Employment Program sang ‘I Believe I Can Fly.”
ELECTED OFFICIALS Of The South Bay Workforce Investment Consortium

Carson Mayor
Jim Dear

Mayor Pro Tem
Elito M. Santarina

Council Members
Julie Ruiz-Raber
Mike A. Gipson
LuLu Davis-Holmes

Gardena Mayor
Paul K. Tanaka

Mayor Pro Tem
Tasha Cerda

Council Members
Ronald Ikejiri
Rachel C. Johnson
Dan Medina

Hermosa Beach Mayor
Peter Tucker

Mayor Pro Tem
Howard Fishman

Council Members
Patrick Bobko
Jef Duclos
Michael DiVirgilio

Lawndale Mayor
Harold Hofmann

Mayor Pro Tem
Robert Pullen-Miles

Council Member
Pat Kearney
Jim Ramsey
James H. Osborne
Larry Rudolph

Redondo Beach Mayor
Mike Gin

Council Members
Steve Aspel
Bill Brand
Steven Diels
Pat Aust
Matthew Kilroy

El Segundo Mayor
Eric Busch

Mayor Pro Tem
Bill Fisher

Council Members
Don Brann
Carl Jacobson
Suzanne Fuentes

Hawthorne Mayor
Larry Guidi

Mayor Pro Tem
Danny Juarez

Council Members
Angie English
Ginny Lambert
Alex Vargas

Inglewood Mayor
Daniel Tabor

Mayor Pro Tem
Eloy Morales, Jr.

Council Members
Judy Dunlap
Ralph L. Franklin

Manhattan Beach Mayor
Richard Montgomery

Mayor Pro Tem
Nicholas Tell Jr.

Council Members
Portia Cohen
Wayne Powell
Mitch Ward

SERVING NINE CITIES IN THE SOUTH BAY.

BOARD Of Directors

Wayne Spencer, Chairperson
Spencer 4 Hire Security

Elyse Beardsley
Industrial Lock and Security, Inc.

Tom Beedon
The Belamar Hotel

Patricia Bennett
P & J's Unique Bookkeeping & Tax Services

Samuel Bingham
Samuel Bingham Insurance Agency

Brenda Brent
Department of Rehabilitation

Billy C. Campbell
The Campbell Agency, Allstate Insurance Company

Kim Craft
Int'l Brotherhood of Electrical Workers Local 11

Norm Cravens
Hollywood Park Race Track

Dr. Jack Daniels
Los Angeles Southwest College

Ruthi Davis
Estate of Doris Ballinger Residential Property Mgt.

Mr. Dana Dickson
Vought Aircraft Industries

Denise DiPasquale
Independent Consultant

Dobard
Independent Consultant

Patricia Donaldson
Hawthorne Chamber of Commerce

Lauren Dorsey
Target

Dr. Thomas Fallo
El Camino College

Jose Fernandez
Centinela Valley Union High School District

Dr. Mildred Garcia
California State University Dominguez Hills

Angela Gibson
AT&T Area Manager

Brenda Green
Wells Fargo Bank

Charles Harkey
Inglewood Tickets

Bob Helfant
HCD, Incorporated

Dough Herbst
Heaven & Earth Productions

Don Herman
Shell Pipeline Company LP, Western Region

Jackie Honoré
L.A. Job Corps Center

Jesse Hood
Outreach Coordinator

Barbara Hubbard
One-Stop Business & Career Center, Inglewood

Jeffrey Jennison
Watson Land Company

Yvette Johnson
Behavioral Health Services

Nai Kasick
Homecare Workers Training Center
(Labor - SEIU Local 434B)

Tina Kinsel
Townsend Aerospace Tool Co., Inc.

David LaSalle
Abacus Security Services

Anthony Lawson
Hitco Carbon Composites, Inc.

Yvonne Mallory
City of Gardena Economic Development Department

Richard McNish
South Bay Economic Development Partnership

Rebecca Mendibles
SER – Jobs for Progress, Inc.

Joe Merton
Farmers Insurance

Ron Miller
Los Angeles Plumbers Local No. 78

Glenn Mitchell
Gardena General Insurance Agency

Mike Morales
Harmony Works

Van Nguyen
LA County DPSS-GAIN Region 1

Michelle Olson
New Age Electronics

John Parsons
Horrell Realtors
BOARD Of Directors

Hamid Pournamdari
City of Hawthorne, Housing

Brian Raber
Independent Consultant

Ivan Mason
US Veterans Initiative

Shad Rezai
Golden State Water Company

Willa Robinson
EDD/South Bay Job Service Office

Maria Sanchez
One Stop Business & Career Center, Gardena

Manuel Serrano
Hermosa Beach Financial Center

Dolly Singh
SPACEX, Space Exploration Technologies

Jim Smith
Teamsters Local Union 396

Ray Snowden
Snowden Insurance Agency

Roland Talton
Star 1 Investigations

Jane Templin
IBEW Local 11, Outreach Director

Joe Terry
All-City Computers

Wanja Tolliver
State Farm Insurance

Tracie Weathers
Los Angeles County Community Action Board

Lloyd Wilkey
The Alternatives to Violence Project

Susie Yellowhorse-Jensen
Southern California Indian Center, Inc.

Joelynn Young
Alcoa Fasteners

Alternates

Dr. Francisco Arce
El Camino Community College

Brandi Bookhammer
SPACEX, Space Exploration Technologies

Ron Bradfisch
Vought Aircraft Industries

Eric Brown
IBEW Local 11

James Brown
The Campbell Agency,
Allstate Insurance Company

Elmer Bugg
LA South West College

Sandra Chefney
Inglewood Unified School District

Jasmine Elepano
City of Gardena Economic Development Department

Pamela Fontenot
LA County DPSS-GAIN Region 1

Carl Friersson
EDD/South Bay Job Service Office

Lupe Gasca
One Stop Business & Career Center, Gardena

Dr. Margaret Gordon
California State University
Dominguez Hills

Henry Gutierrez
SER – Jobs for Progress, Inc.

Bridgette Leibelt
U.S. Vets, Inc.

Rusty Roten
Int’l Brotherhood of Electrical Workers Local 11

Elizabeth Russell
L.A. Job Corps Center

John R. Saliture
Hitco Carbon Composites, Inc.

Duane Samples
Department of Rehabilitation

Charmaine Springfield
One-Stop Business and Career Center, Inglewood

Tod Sword
South Bay Economic Development Partnership

Susie Yellowhorse-Jensen
Southern California Indian Center, Inc.

Ex-Officio Members

Maria Frias
One Stop Business & Career Center, Beach Cities

Barry Waite
One Stop Business & Career Center, Carson
**SOUTH BAY ONE-STOP BUSINESS & CAREER CENTER LOCATIONS**

South Bay Workforce Investment Board
11539 Hawthorne Blvd., Ste. 500
Hawthorne, CA 90250
310/970-7700
www.sbwib.org
Jan Vogel - Executive Director

**Inglewood Location**
110 South La Brea
Inglewood, CA 90301
310/680-3700
(Serving El Segundo, Hawthorne, Inglewood, Lawndale)

**Hawthorne Youth Services**
11539 Hawthorne Blvd., Suite 500
Hawthorne, CA 90250
310/970-7701
(Serving El Segundo, Hawthorne, Inglewood, Lawndale)

**Beach Cities Location**
320 Knob Hill
Redondo Beach, CA 90277
310/318-0645

**Gardena Location**
16801 South Western Avenue
Gardena, CA 90247
310/217-9579

**Carson Location**
1 Civic Plaza Drive, Suite 500
Carson, CA 90745
310/233-4888