



PRESS RELEASE

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South Bay Workforce Investment Board
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South Bay Workforce Investment Board, Centinela Valley Union High School District and Career Ladders Project, host three-Day Teacher Externship

HAWTHORNE – The South Bay Workforce Investment Board (SBWIB), in partnership with Centinela Valley Union High School District (CVUHSD) and Career Ladders Project, hosted a three-day South Bay Digital Media Arts Consortium (SBDMAC) Work-Based Learning Summer Externship for teachers, former students, and private industry partners, August 8-10, 2016.

Teachers from high schools within CVUHSD attended the event, which included panel discussions from industry professionals on career pathways in Photography, Digital Arts, Tech Theater, and Film/TV, as well as a tour of Big Door Studios in El Segundo. Teachers received a stipend through SBDMAC and continuing education units from California State University, Dominguez Hills.

Participants collaborated during the course of the three days to create work-based learning opportunity action plans that will be implemented by the teachers at their respective schools. Teachers were also trained on effective execution of the Blueprint for Workplace Success curriculum, a soft skills employment preparation program administered by the SBWIB.

The ultimate aim of the externship is to merge effective educational practices with practical real world skills from current industry professionals to help prepare CVUHSD students with the skills necessary to transition into college or a post-high school career.

Jan Vogel, SBWIB Executive Director said, “We (SBWIB) are the administrator of sector career pathways providing exposure to speakers, special events and site tours between educators, students and local business partners. Last year we provided 10 company tours, six guest speaker engagements and six internships, which met or exceeded our goals.”

The event was part of the SBDMAC, which is aimed at strengthening links to Digital Media Arts Academies, currently serving nearly 500 South Bay Area high school students.



www.sbwib.org

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South Bay Area educators engage in an exercise during an externship hosted by the SBWIB, CVUHSD and Career Ladders Project, August 8-10, 2016.