



**PRESS RELEASE**

July 21, 2020

South Bay Workforce Investment Board  
11539 Hawthorne Blvd., Suite 500  
Hawthorne, CA 90250  
Contact: 310-970-7700

**SOUTH BAY WORKFORCE INVESTMENT BOARD PRESENTS  
VIRTUAL BLUEPRINT FOR SUCCESS CAREER FAIR  
MATCHING YOUNG ADULTS WITH POTENTIAL EMPLOYERS**

**HAWTHORNE** – The South Bay Workforce Investment Board (SBWIB) conducted its first of a series of Virtual Career Fairs, June 17, 2020, that attracted more than 350 high school and college age young adults who listened to representatives from 12 employers and other professionals who were looking to hire local youth for a variety of positions. The Zoom-based webinar lasted five hours and included ten 30-minute sessions with 75-95 youth attending each session.

Included among the participating employers were LA Conservation Corps, Fed-Ex, So-Fi Stadium, Public Allies LA, Nike, California Employment Development Department, Allied Universal and a variety of other home health care and manufacturing firms. Some of the employers gave 15 minute presentations on their businesses and what the qualifications are that job seekers should have. Question and answer dialogue filled the remainder of the sessions.

In the days leading up to the webinar, students were asked to submit a 30-second elevator style video pitch saying why they should be hired and their qualifications. The video clips were shown during the course of the webinar. Participating employers were asked to select the best video and the winner would receive a \$200 gift card. Erica Tabares, a 20 - year old film production major at El Camino College, was named the winner.

“Due to the ongoing quarantine and safe distancing restrictions caused by COVID-19, several of our participating employers have paused or delayed their hiring processes,” SBWIB Executive Director Jan Vogel noted. “However, many of the employers were hiring and the youth that were offered positions will hopefully finish the hiring process soon and start working,” he added.

The SBWIB operates four One Stop Business & Career Centers within its South Bay service area plus two Teen Centers in Inglewood and Hawthorne providing no cost adult, youth and business services. During the current pandemic crisis, individuals and business operators needing services must call ahead to schedule an appointment. For further information, please call (310) 970-7700. All of the student video pitches may be viewed on the [www.sbwib.org](http://www.sbwib.org) website and future virtual career fair events will also be posted.

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www.sbwib.org

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